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Michael Rogers



Focus:

Practical Futurist | Executive Leadership | Teamwork

Education:

Stanford University
Stanford Business Executive School

Background:

Michael Rogers is a best-selling author, technology pioneer and futurist, who also serves as futurist-in-residence for The New York Times. He has worked with companies ranging from FedEx, Boeing and NBC Universal to Microsoft, Pfizer and Siemens, focusing on how companies can think about the future in useful ways. He speaks to audiences worldwide and is a regular guest on radio and television, including NBC, MSNBC, PBS and The History Channel.

Rogers began his career as a writer for Rolling Stone magazine. He co-founded Outside magazine and then launched Newsweek's technology column, winning numerous journalism awards. For ten years he was vice president of

The Washington Post Company's new media division, leading both the newspaper and Newsweek into the new century and earning patents for multimedia technology. He is also a best-selling novelist whose books have been published worldwide, chosen for the Book-of-the-Month club and optioned for film.

Michael specializes in conducting small strategy and brainstorming sessions, with groups ranging from ten to forty. He has worked with sectors ranging from banking and insurance to media, telecommunications, software, manufacturing, consumer goods and retail. Most often Michael works with directors or C-suite executives, in a half-day session. The work begins with Michael's in-depth research on the client and sector, usually involving interviews with key executives. The product is a highly-customized presentation from Michael, along with custom scenarios that realistically describe potential futures. These in turn lead to directed discussions and work to identify the key issues the team needs to address in the years ahead.

Michael brings multiple skills to this process. His work as an award-winning journalist for Newsweek, The Washington Post and The New York Times gives his research and analysis weight and clarity. His experience as a moderator and interviewer helps him encourage lively dialogue and insight from all participants. His writing skills produce scenarios that are realistic and compelling. And his extemporaneous ability to synthesize the key elements of a discussion means that clients go away with a real sense of progress. Michael studied physics and creative writing at Stanford University, with additional studies in finance and management at the Stanford Business School Executive Program. He lives in New York City and is currently working on book and television projects.

To book Michael Rogers or for more information on finding the right speaker for your event please contact us on our website at www.hspeakers.com or call us at 857.770.1281.

