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Bill Ward

**Focus:**

Healthcare Finance | Healthcare system development | Healthcare Policy Management | Hospital Operations | Financial Accounting Leadership | Health Facilities Planning

Education:

Loyola University Maryland - Master of Business Administration, Healthcare
Mount St. Mary's University - Bachelor's Degree, Accounting

Background:

William J. (Bill) Ward, Jr., MBA, is an Associate Professor of Health Finance and Management at the Johns Hopkins Bloomberg School of Public Health and an Associate Professor of Nursing at the Johns Hopkins University School of Nursing. He is the former Director of the Master of Health Administration Degree Program and the Sommer Scholars Public Health Leadership Program.

Bill is a former senior healthcare executive with more than 40 years of experience in health care finance and operations. Prior to joining the faculty, he served for a dozen years at the Johns Hopkins Bayview Medical Center which he joined in 1982 when he was selected to be the Chief Operating Officer of what was then Baltimore City Hospitals (BCH). He was a member of the Hopkins management team that operated the hospital under a contractual agreement with the City of Baltimore. During his tenure there, BCH's annual operating loss, which had averaged \$7 million a year over a 10-year stretch, was converted to an annual gain of over \$3.5 million. In addition, he oversaw a major rebuilding initiative that resulted in a new acute care bed tower, a one-of-a kind teaching nursing home, and new facilities for administrative and campus utility functions along with modernization of many of the existing facilities.

Since leaving Bayview, Bill has provided a variety of consultative services to clients throughout the United States. He has worked on projects overseas in the Caribbean, Latin America, Asia and the Middle East. He serves on a number of hospital, health system and foundation Boards. Bill is the author of numerous articles and has lectured widely on a variety of healthcare financial, operational, and clinical quality and patient safety subjects. Articles he has authored or co-authored have appeared in such journals as HFM (the Journal of the Healthcare Financial Management Association), BMJ Online, and JAMA Surgery.

His latest article, "Making the business case - Part 1: A financial primer for infection preventionists," appeared in the Winter 2017 issue of Prevention Strategist. "Making the business case - Part 2: Useful financial analysis tools" will appear in the Spring 2018 issue. His third book, "Healthcare Budgeting and Financial Management" was published in 2016.

To book Bill Ward or for more information on finding the right speaker for your event please contact us on our website at www.hspeakers.com or call us at 857.770.1281.

