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Kindra Hall



Focus:

Story-telling as a strategic tool for connection| persuasion and influence

Education:

B.A. Organizational Communication Concordia College M.A. Communication and Media Studies New Mexico University

Background:

Kindra Hall is President and Chief Storytelling Officer at Steller Collective, a consulting firm focused on the strategic application of storytelling to today's communication challenges. Kindra is one of the most sought-after keynote speakers trusted by global brands to deliver presentations and trainings that inspire teams and individuals to better communicate the value of their

company, their products and their individuality through strategic storytelling.

Kindra is a former Director of Marketing and VP of Sales. She is a contributing editor to SUCCESS Magazine and was guest faculty at the Harvard Medical School. Her book, Stories that Stick debuted at #2 on the Wall Street Journal Bestseller List and Forbes said it "may be the most valuable business book you read." Kindra's message spans all industries and her clients include Facebook, Hilton Hotels, Tyson Foods, Target and Berkshire Hathaway and many others.

What began as a storytelling assignment in 5th grade, grew into a passion for not only telling stories, but a mastery for teaching others the methods and science of storytelling so they can better tell their own.

She was a National Champion storyteller (yes, they have those), a former member of the Board of Directors of the National Storytelling Network and has her master's degree in communications where she conducted original research studying the role of storytelling in defining and revealing organizational culture.

Regardless of the industry, Kindra has become a conference favorite for her clients. The blend of inspiration and education in her keynotes mean that audiences leave feeling excited and equipped to finally put their stories to work in a tangible way. Kindra lives in Manhattan with her husband, young son and daughter. When she is not traveling around the world speaking, Kindra can usually be found at spin class or in Central Park with her family.

